

Privacy Policy

Effective Date: [Insert Date]

This Privacy Policy ("Policy") describes how **Lathell Nutraceuticals LLC**, a company organized under the laws of the United States, with its principal place of business at 30 N Gould St Ste N, Sheridan, WY 82801 ("Company," "we," "us," or "our"), collects, uses, discloses, and safeguards personal information obtained from users of our website located at <https://www.lathellnutraceuticalsllc.com> (the "Site") and through other business activities.

By accessing our Site or otherwise providing personal information to us, you consent to the practices described in this Policy. If you do not agree with this Policy, please do not use our services.

1. Information We Collect

a. Personal Information

- Full name
- Email address
- Telephone number
- Mailing/billing address
- Payment and transaction details
- Company name (if applicable)
- Health-related preferences (if voluntarily disclosed)

b. Automatically Collected Data

- IP address
- Browser type and version
- Operating system
- Referral URL
- Pages viewed and time spent
- Device type and location

2. Legal Basis for Processing (EU Residents)

If you are located in the EEA, our processing is based on:

- Your consent
- Performance of a contract
- Legal obligation
- Legitimate interests

3. Use of Personal Information

- To fulfill orders and provide services
- To communicate with customers
- To improve our Site and services
- To comply with legal obligations
- To prevent fraud and misuse

4. Disclosure of Information

We may share personal data with:

- Service providers (e.g., payment processors, IT support)
- Legal authorities when required
- In business transfers or mergers

5. International Data Transfers

Your data may be stored and processed in the U.S. By using our services, you consent to this transfer.

6. Data Retention

We retain personal data only as long as necessary for the purposes described.

7. Cookies and Tracking Technologies

We use cookies to enhance user experience. You may disable cookies in your browser.

8. Data Subject Rights

Depending on your location, you may have rights to:

- Access your data
- Request correction
- Request deletion
- Restrict processing
- Object to processing
- Data portability

Contact: supplements@lathellnutraceuticalsllc.com

9. Security Measures

We use secure technologies to protect your data. However, no system is 100% secure.

10. Children's Privacy

Our services are not intended for individuals under 18. We do not knowingly collect data from minors.

11. Third-Party Websites

We are not responsible for the privacy practices of third-party websites linked from our Site.

12. Policy Updates

We may revise this Policy at any time. Updates will be posted here with the effective date.

13. Contact Information

Lathell Nutraceuticals LLC
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Email: supplements@lathellnutraceuticalsllc.com
Website: <https://www.lathellnutraceuticalsllc.com>